

THE ATLAS GRAPHIC STATION IN OPERATION AT THE CONTINENTAL HOCKEY GAMES

In 2008-09 season the 100-TV Channel continues to broadcast games of the Russian Open Continental Championship of Hockey some of which have taken place in Russia's northern capital. The Ice Palace – the main venue for the majority of hockey games – was fitted with "The Nautronic Scoreboard System" produced by a Danish company which has provided visual displays of the games' current results, as these were shown on the tableau: current score, timing, penalties, etc. The Jubilee Sports Centre – the 2nd largest venue of its kind in this country – was equipped with a similar system produced by the Russian company ARANEUS. We were approached by the technical department of 100-TV Channel with the view of interfacing the ATLAS graphics station and judiciary systems, so that the current games' coverage with all related data could be automatically displayed on air.

Until recently, all relevant data had to be produced manually by one of the director's assistants before it could be broadcast to viewing audiences. Needless to say that such an awkward method has been rather inconvenient, time-consuming and prone to various errors, owing, for example, to incorrect information supplied by judges.

Keeping that in mind, the INTV specialists have adapted the ATLAS graphics station for consolidated work with the judiciary systems produced both by the Danish and Russian manufacturers. With the aid of specifically-designed data exchange protocols, the ATLAS can read off all relevant data, pertaining to timing of the game, its score, misconduct penalty times, etc. These vital information pieces are broadcast seamlessly on air along with all other graphics accompanying the game, thus enhancing the content prized so highly by both TV viewers and networks. And since the whole process is carried out automatically, any possibility of discrepancies and/or human errors is virtually eradicated.

Now that we have significantly improved the ATLAS performance, making it fully compatible with all sport venues in St Petersburg, Russia and all over Europe, all relevant data can be processed automatically to air along with the appropriate graphics, making it easier for audiences to watch and bear in mind the game's results.

For the purpose of broadcast of various sport events we are pleased to offer the sets of equipment for use by stationary and OB vans. Each of these consists of the core EVS slow-motion server, an ARENA graphics transition generator, and an ATLAS graphics server that has been specifically adapted for the sporting judges' needs. These sets are also available for rent. In any event we shall be providing the full technical support and can guarantee that our Company specialists will be on hand to ensure the technical assistance, while the broadcasting takes place.

EXAMPLES OF SPORT GRAPHICS GENERATED BY THE ATLAS GRAPHIC SERVER



CONTACTS

INTV Ltd.,
Lenfilm Studios, 10, Kamennooostrovsky prospect, office 30-N,
St Petersburg, 197101, Russia
Tel./Fax: +7 (812) 326-83-74,
Tel.: +7 (812) 922-37-92,
E-mail: info@intvco.ru
www.intvco.com