

## INTV PARTNERS WITH EVS FOR NATIONAL RUSSIAN BEAUTY PAGEANT

INTV, a leading service provider in the Russian broadcasting market, has chosen EVS instant tapeless technology for the mobile set that was recently used to produce the 2009 national Russian beauty pageant.

"ABV Studio came to us so that we could facilitate the design and the set up of the Eurasia OB Van that was subsequently used in Moscow 8 March to produce the 2009 Miss Russia Pageant," said Vitaly Putilin Chairman of INTV. "For this project INTV needed a partner that can deliver reliable technology, which combines multi-feed recording, proficient production and editing software, and full integration with Apple Final Cut Pro for post-production. EVS, with its tapeless technology and its support, convinced us that they were the right partner for the job."

EVS provided a complete solution consisting of an integrated SD/HD production workflow that included multi-channel audio-video recording, instant review and live replays for the director's cut, rough cut editing and playlist management, media transfer and streaming to Apple Final Cut Pro, backup and archiving. And with EVS' media sharing network, the entire production process was accelerated, offering simultaneous control and creation applications.



The EVS LSM-XT2 video server was installed in Eurasia OB Van for 4-channel recording

The Eurasia OB Van was equipped with the following technology:

- EVS SD/HD XT[2] production servers (6 channels) for the ingest and the playout
- EVS MutlicamLSM for slow motion and highlights creation
- EVS IPDirector control stations for content management
- EVS XF[2] for removable storage and archiving
- Apple Mac Pro with Final Cut Pro 6.03 software and EVS Media Importer plug-in (no transcoding needed)

"Consequently INTV was able to put in place a complete tapeless solution that was broadcasted on time on CTC TV. And the result was a real beauty," concluded Ryan Knight, PR Director of INTV.

## CONTACTS

INTV Ltd.,  
Lenfilm Studios, 10, Kamennnoostrovsky prospect, office 30-N,  
St Petersburg, 197101, Russia  
Tel./Fax: +7 (812) 326-83-74,  
Tel.: +7 (812) 922-37-92,  
E-mail: [info@intvco.ru](mailto:info@intvco.ru)  
[www.intvco.com](http://www.intvco.com)